

# The Cinnamon

## FUNDRAISER



— SPRING 2023 —

**Welcome to the first edition of The Cinnamon Fundraiser, a magazine dedicated to our fundraisers whose energy and imagination inspire us every day. You are the backbone of The Cinnamon Trust and that is why we want to create something just for you!**

Firstly, I would like to introduce myself and my Cinnamon Pet, Poppy. My name is Marie Bowes-Roden and I am The Trust's Fundraising Co-ordinator and I joined The Cinnamon Trust in 2009, - they do say that time flies when you are having fun and it seems like yesterday!

In August 2019, this little bundle of fluff arrived at our home, rolled over, demanded a tummy tickle and our lives have not been the same since. Poppy's owner was terminally ill so contacted The Cinnamon Trust and I was able to give her the peace of mind and the promise that her dear companion would always be loved.

She is very easy to love, you just need to look at her gorgeous face. We are extremely lucky in the office as we can bring our dogs with us to work and she loves getting attention and spending time with the other Cinnamon pets. It is no exaggeration to say that she has completed our family and that we are very grateful to The Cinnamon Trust for bringing this wonderful little girl into our lives.

Having her has really brought home to me, how important our work is and why more people need to hear about the incredible things that we do.

I speak to volunteers who fundraise for us around the country and I am always amazed by their enthusiasm and creativity. This magazine is for you, to sing your praises and show how much we appreciate you fantastic people! So here we go.....



# Latest News



I am so excited to be able to talk you about our biggest event to date - The Big Walk!

The Trust is celebrating King Charles III Coronation by taking part in The King's campaign to have a national day of volunteering on Monday 8th May. Who better than our fantastic Cinnamon Trust volunteers to promote volunteering in their local area? We want to celebrate the benefits of volunteering for us and show the King and the country what The Cinnamon Trust can do!

We have been speaking to our fabulous volunteers and many have already organised walks up and down the country. Some are small walks with a little stand to publicise volunteering but some are very grand and have snowballed into big sponsored walks.

This really is a great opportunity for The Cinnamon Trust to bring volunteers together and to get the chance to promote volunteering and our work. For more information please see our website and have a look for a walk near you. All volunteers who attend will get a goody bag and if they bring the dogs they walk on behalf of The Trust they will take home a commemorative certificate to show their owners.

If you would like to join a walk or if you look at our map and can't see an event nearby maybe you might like to organise a walk yourself? Or if you don't have access to our website please call our Big Walk team on 01736 758 701 or email [bigwalk@cinnamon.org.uk](mailto:bigwalk@cinnamon.org.uk) . They will be very happy to hear from you.

## vetPartners

"We have really enjoyed supporting The Cinnamon Trust this year - our colleagues across the UK have really got behind fundraising for The Cinnamon Trust. We know the money raised is going towards a really excellent cause and we wish you well in the future.

Looking at our tracker, we think we have raised over £32,000 for The Cinnamon Trust this year. Our colleagues got up to all sorts when raising money! Lots of practices had stalls at their local fetes and fayres raising money with raffles, tombola's, bake sales etc. We held virtual dog shows, puppy parties, bake off style events and duck races too. Some of our sites hosted clothing banks where unwanted clothing and textiles could be donated – these raised over £1,300 alone!

We also got active and ran, walked and hiked to fundraise. Our group wide annual virtual 5K raised over £1,500. A team from central support took on the 3 peaks challenge in August (in some less than ideal conditions!) which raised over £2,250.



50km trail run St Peters Vets



Westway



Biobest



Natterjacks



Obstacle course



Jubilee Fundraiser Paddons Vets

Three vets completed The Serpents Tail 50km ultramarathon which raised over £1,000. We also had colleagues who climbed Snowdon! Here are some photos from our year of fundraising.

## Amazing CHeWs news!

Sarah Alfred runs CHeWs dog training and every year they donate to us from all the events they do throughout the year, from raffles to competitions to Head Shaving! Those who have been to Crufts will know them well and the little doggie who always wins at Crufts who sits on his Mum's wheelchair! They have raised a phenomenal £3,044.00 this year!

Sarah has been a fundraiser for The Trust for many years and everyone at Head Office knows her. When we were on the stand at Crufts and our legs were tired and we were feeling a little lacklustre we would see Sarah and she would always lift our spirits, she is such an inspiration.

Thank you Sarah and everyone in the CHeWs team.



# Marie's Top Tips for summer fundraising

● Number one is if you have any questions about fundraising or promoting The Trust please do not hesitate to give me a call on 01736 757900 or email me [mariebowes-roden@cinnamon.org.uk](mailto:mariebowes-roden@cinnamon.org.uk) or you can go to our website [www.cinnamon.org.uk](http://www.cinnamon.org.uk) and download a general fundraising pack.

● Look for local events like county shows or dog shows to see whether they are having charity stalls. We are always happy to pay a nominal cost and can support you by sending materials and we can contact other volunteers to help out.

● Hold a Cinnamon themed cake sale or coffee morning and invite your friends and family.

● Join in with “The Big Walk” or if you can’t make the date, Monday 8th May, but would like to do a sponsored walk we can send you some Cinnamon Trust sponsor forms.

● As its coming up to Easter you could organise a local egg or treasure hunt.

● Following the example of some of our best fundraisers, a pub quiz is always a popular one.

● If you are friendly with a local shopkeeper or own a shop yourself how about taking one of our collection boxes?

● Don’t forget to share your event on social media and take lots of pictures to send to us so we can share them on our Facebook page and Website.

But for real inspiration, please read through the events held by our local fundraisers around the country. Their creativity and dedication is awesome, let’s hear from them.





# Fundraisers and the Events

**The Village Inn** (Cornwall) raised £100 with their lovely pub quiz! **Sarah Terry** (Somerset) raised £25 with her summer stall at Somerton Market. **Alison Wheeler** (Essex) raised £136.75 at the lovely Monks Eleigh and Layer de la Haye events and made £94.50 at the Christmas Fayre at Marks Tey church, plus £163.84 from activities in Tiptree and Marks Tey. **Maggie Forbes-Buckingham** (Dorset) arranged a fundraising stall in Sherborne but had a stroke that morning. She was found by Jill who called emergency services. Despite this **Jill Kirkby** and **Marian Annderson** continued with the fundraising and raised a very tasty £262 with cake sales. Maggie made a good recovery and is now home and well. **Alison Wheeler** (Essex) raised £119 with her stall in Tiptree shopping centre. **Paul Woodford** (Worcestershire) raised £50 through a Utility Save golfing event at his local Golf Club. **Nadine Collins** (West Sussex) raised £87.89 with a yippee, yappy fun dog show at Yapton Summer Fayre. **Snettisham Garden Club** (Norfolk) grew £44.00 from proceeds of their monthly raffle. **Lucretia Lindsay** (Suffolk) and her two friends did the Three Peaks Challenge and raised a mountainous £1025.

**Christine Derham** (Suffolk) sells beautiful peacock feathers making a stunning £110.00. **The London Cat Clinic** continue to support us with donations from their online shop sending us a purrfect £10.00 as well as raising £719.25 through their Feline Faces competition to find the purrfect cat for their 2023 Calendar. **Rachel Burt** (Northamptonshire) cooked a tasty £311.00 with a sale of homemade dog and cat treats. **Sarah Terry** (Somerset) held a stall at Somerton Market and made a sunny £70.00. **Martin Reed** (Essex) organises the Maldon Mud Race and sent us £500 from this very sticky event. **The Yelverton Rotary Club** (Devon) sent a waggy £170.00 from their Family Dog Show and raffle. **Dunster Beach Dog Show** (Somerset) us with a happy £354.00.



Alison Wheeler



Lucretia Lindsay and friends



The Three Peaks conquered



Rachel Burt



Sarah Terry



Gill Duroe

**Livermead & Preston U3A** (Devon) donated £50 following a talk to their group about the work of the Cinnamon Trust. **Mrs Gill Duroe** had a stand at the Letchworth Agility Club selling tasty dog treats and goodies as well as running a raffle to raise a bouncy £1218.22. **Ian Curtis** and his team completed the Rutland Round memorial 65 mile challenge of epic endurance and gained a sterling £680.00 through his People's Fundraising page and a further £320.00 via Facebook. **Kathy Ruston** (Cornwall) collected £66.87 through facilitating a talk about work of The Cinnamon Trust to the Cameo Club in Goldstithney **Maggie Evans** ran a successful fundraiser event in Brentry, Bristol that made £233.35. **Ursula Downes** (Stourport-on-Avon) raised £64.00 through a pub quiz – always a popular event. **Barbara Borwell** (Wiltshire) sent us £94.16 collected at the Upper Stour Harvest Praise and Pet Service. **Porthleven Companions** (Cornwall) sent £55 collected following a talk from The Cinnamon Trust volunteer **Wendy Peek**. **Angela Watkins** (London) sent £178.00 from The Cinnamon Trust collection box at the Animal Healing Clinic at Barnes Healing

Church. **Celia Olsson** (Devon) donated £35 from the proceeds of selling a selection of her paintings during the Devon Open Studios. **Maggie** and **John Martin** (W. Sussex) baked £562 at Mike Solomon's cream tea and Sale with particular help from 7yr old Christie who chose and wrote all 63 names for the 'name the bear' competition. **Barrie Harding** (Essex) Treasurer of the PCC, forwarded the collection of £112 made at the Pet Service held at St Michael the Archangel Church in Woodham Walter. **A.S & K Group** (London) nominated The Cinnamon Trust as their charity of the month in August and donated £500.

**Judith, Laura** and **Annie Dranfield** (Cornwall) sold garden plants and grew £126 donated along with two bags of dog biscuits which were well-received by our four-legged friends. **Katie Millar** (Dorset) sent £440 from donations received through her dog training agility display team that



Maggie Martin



Caroline Hendra

toured fairs and fetes around Dorset. **Caroline Hendra** (Lancashire) raised £130 from takings at The Carla Lane Dog Show and Green Fayre. **Bob Fuller** (Essex) sent £40 raised at All Saints Church in Little Totham. **Sheila Adams** (Gloucestershire) visited The Cinnamon Trust HQ and gave us £247.16 raised through a car boot stall and two coffee mornings, supported by her daughters, sister and niece. **Pam Bayley** (Clywd) and the **Pant Glas Dog Agility Group** donated £150 from their various bouncy activities. **Lynne Young** (Isle of Wight) sent £18.65 from the collection box donations at the Pet Doctors Vet Clinic. **Barbara Waterson** (Cornwall) raised £30.00 by giving a talk to the Redruth Townswomen's Guild and sent us her speaker's fee. **The Goddard Vet Group** (London) chose The Cinnamon Trust to receive £500 from their charity boxes. **Hillside Sanctuary** (Devon) held a stall at Lydford Summer Fair and raised £80.25. **The Grooming Parlour** (Norfolk) co-ordinated donations from clients amounting to £195.00.

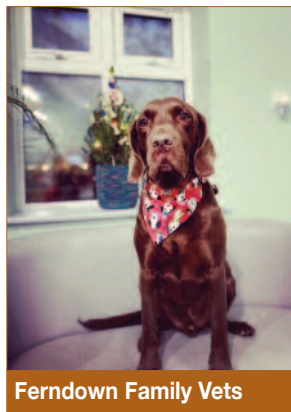
**Rosaline Newman** (Wiltshire) raised £100 from making and selling dolls' clothes. **Dragon Vets** (Gloucestershire) donated £56.52 from the collection box on their reception desk. **Goddard Veterinary Group** (London/Essex) donated £500. **Haven Veterinary Group** (Yorkshire) donated £208.00. **The Masonic Lodge at Duncombe, Kingsbridge** (Devon) sent £250 to support our work. **Dersingham Ladies Friendship Group** (Norfolk) contributed £25.00 after a talk from Mr McGonigle, a Cinnamon Trust fosterer. **The Parish Church of St. Wilfrid** (Nottingham) sent a welcome £100.00 from their 2022 fundraising. **Evesham Golf Club** (Worcestershire) nominated The Cinnamon Trust as their 'charity of the year' and raised £2,047.00. **Sue Bennett** and friends (Somerset) jingled together all their loose change and sent us £85.00. **Maggie Nylk** and friends (Norfolk) baked £230 at their very popular cake stall. **Catherine Flanagan** (Hertfordshire) raised £35.00 from giving a talk at Virtually Norfolk. **Ferndown Family Vets** (Hampshire) raise funds for the Cinnamon by selling dog bandanas for £5.00 each. **Twyford High School** (London) Truro



Evesham Golf Club



Maggie Nylk



Ferndown Family Vets



House ran a school Enterprise Day and raised a very successful £240.43. **Louise Roberts** (Bristol) created £40.00 from making and selling festive Christmas wreaths. **Isabelle Fattore** (London) raised an additional £600 through her employer's (T Rowe Price) volunteering contribution scheme. **Geraldine Daniels** (Cheshire) and the team at **Lymm Veterinary Surgery** ran a Christmas raffle and raised a stellar £145.90. **Myra Cox** (Somerset) gave Christmas flower demonstrations and sold cards to raise £100.00. **Kathryn Dunbar** (Devon)



**Kathryn Dunbar**

braved a very soggy day to set up a fundraising stall in the woods. Despite the weather she raised £270.16 including proceeds from a raffle. **Maggie and John Martin** (West Sussex) raised £1740.00 from Christmas Fundraising from sales of cakes, cards and talk to the

WI. £1,288.00 was made at the Christmas Fair in Findon Church thanks to the generosity of all supporters. **Christine Smith** (Kent) donated the sales of her book *'The Globe-trotting Tale of Miss Pepper Smith'* achieving her target of £100.00.

**Cindy Parker-Sami and Committee** (Gloucestershire) sent a donation of £200.00 from the Almondsbury Show and Gymkhana. **Sue Robb** (Essex) sent a donation from the distribution of its assets amounting to £1,728.00. **Hastings & St Leonards Dog Training Club** (Kent) sent £102 proceeds from their Christmas party raffle and donations. **Launcells/Bude Dog Training Support Group** (Cornwall) presented Cinnamon Volunteer, **Karen Baldson-Johnson** with a cheque £2,000.00 for our work. Wonky Dog Club (Shropshire) raised £300.00 through their group festive walk. **Becky Smith** of PetTrailer UK, sent a wonderful £1076.00 from their Charity trail day, Sausage Fling and auction of a hamper of goodies. **Fleet & District Dog Training**



**Launcells/Bude Dog Training Group**

Society (Hampshire) nominated the Cinnamon Trust to be recipient of £241.12 from 2022 fundraising through a range of activities including AGM raffle, dog walking by member **Susie Simmons**, Quiz Night, share of Kennel Club's Breed Record Supplement as well as member donations. **Manston K9 Society** (Kent) raised £400.00 from their Christmas dog show. **Lorraine Hawkins** (London) a long-volunteer and fundraiser including showcasing The Cinnamon Trust at Harrods and co-judging the dog show at a West End Summer fair with Claudia Winkleman and Jennifer Saunders. *"It's not just about the funds raised, but the awareness of what we do."*



# Our Facebook fundraisers

## **Birthday fundraisers**

### **July 2022**

Ally Howard, Sue Lee Morpeth, Emelia Lyne,  
Jayne Witdowski, Maggie Manders, Rosemary Boon

### **Aug 2022**

Aly Howard, Catherine Pattinson, Ginny Heathcote-Ball,  
Laura Wakeley, Vicki Birtley

### **Sept 2022**

Annaliese Tina Pughe, Danielle Spencer, Gemma Conn, Mym Clews,  
Sarah Barnes, Trudy Talbot

### **Oct 2022**

Ann Meakes, Claire Durrant, Emma Payne, Saron Lg, Shirley Harvey

### **Nov 2022**

Juliet Borg, Andrea Davies, Mandi Mowles, Amanda Geal,  
Steven Worthing, Veronica Hands, Sarah Hussey, Jin Langstone Kismetanimal,  
Robyn Johnstone

### **Dec 2022**

Maria Talboys, Abstar Mason, Sharon Feldman, Anita Elizabeth, Carolyn Pringle,  
Vickie Batten, Jan 2023 Rosie Norman, Chris McvCadden, Kay Clarke, Clare  
Louise Eveline, Joyce Willis, Sarah Parker, Ann Sunderland, Juill Taylor, Julia  
Hyde, Kaarina Neate

### **February 2023**

Jan Bruniges, Sue Robb, Sam Pearl, Kate Waller, Carli Bird

## **As well as other Facebook fundraisers:**

Pat Thompson, Sam Japp, Michael Keohane, Mark Pickles, Heidi Bates, Paw &  
Order Dog training, Sharon Pinkett, Tyler Q Heart

## **You have all contributed to a magnificent total of £4,157.96**

Matt, Ruth and Vanessa (Hampshire) from St. Peter's Vets the 50km Serpent Trail from Petworth to Petersfield July, more than doubling their £600 sponsorship target to raise £1037.50.

The wonderful Laura who did the Great North Run in September raising £132.50 in sponsorship.

Honor Etherington, Charlotte Hartley, Lisa Horton, Hannah James, Izzy Neligan and Sara Wilmot from the Vet Partners Central Support team undertook the epic 5 Peaks Challenge, the Lake District's toughest peaks in one day, including the highest peak, Scafell Pike raising a magnificent £2,285.11



# Dates for your Diary

**8th May, The Big Walk see our website for a walk near you!**

**Honor and Sarah** are having a Big Walk event on the Prom at Felixstowe. Do pop along and say hello and have some fun. There will be fun and games and refreshments!

**Tamsin** is holding a Big Walk in St.Helens, Merseyside

**Head office in Hayle** will be holding a Big Walk and a few stalls in our car park. The walk will be a circle along St Georges Walk and back to HQ.

**Elaine Williams**, Walsall, West Midlands - is holding a couple of dog shows for us:

**10th/11th June** - at Kenslow Camp next to Kenslow Farm near Middleton, Derbyshire

**9th/10th September** -at Kenslow Camp next to Kenslow Farm near Middleton Derbyshire.

## Talks

**5th July Talk to Civil Service Retirement Fellowship** at 10:20am at Brookvale Village Hall, Lower Brook Street, Basingstoke, RG21 7SD

**16th May Talk to St Ives U3A ID:** from 1:30pm at Memorial Hall, 7 Tren crom Lane, Carbis Bay, St Ives, TR26 2TA



\*For more information on any of the above please contact [mariebowes-roden@cinnamon.org.uk](mailto:mariebowes-roden@cinnamon.org.uk)

A huge thank you to all who have already fundraised for us and to all of you who are holding event for us this summer - Have fun and take lots of photos!!

If I can help in any way please let me know.

**Marie and Poppy**

The Cinnamon Trust  
10 Market Square  
Hayle, Cornwall TR27 4HE  
01736 757900  
Email [admin@cinnamon.org.uk](mailto:admin@cinnamon.org.uk)  
[www.cinnamon.org.uk](http://www.cinnamon.org.uk)

Charity No. 1134680





## The Cinnamon Trust

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### Event booking form 2023

Name:

Telephone Number:

Email Address:

Address:

Postcode:

Where are you holding an Event:

Address of the Event:

Date of Event:

Is there a fee for your event? *(Please tick)*

Yes

No

Do you need voluntary support?

Yes

No

Do you require a collection box?

Yes

No

Are you happy for us to publicise your event?

Yes

No

Thank you so much for helping to promote The Cinnamon Trust, we will be in touch to discuss your event and how we can help.





# The Cinnamon Trust

The National Charity for elderly and terminally ill people and their pets

**For peace of mind about the future of your pet you can rely on The Cinnamon Trust**



This is Paul and Tabitha they love each other very much and they enjoy every day knowing that if anything happened to Paul, Tabitha would come into the permanent care of The Cinnamon Trust. The Trust do things very differently to other charities and have been for 40 years!

- We do not use kennels or catteries, all pets that come into our care go directly into homes
- We pay all vet bills for the rest of a pet's life to ensure they get the best of care
- We maintain contact and support with our "Cinnamon Pets" for the rest of their lives
- We always keep pet families together
- We have a 24 hour emergency line

If you are a pet owner of any age and do not have a future plan for your pet contact The Cinnamon Trust and have the same peace of mind that Paul has.

**For more information phone 01736 757900  
or email [admin@cinnamon.org.uk](mailto:admin@cinnamon.org.uk) [www.cinnamon.org.uk](http://www.cinnamon.org.uk)**

The Cinnamon Trust, 10 Market Square, Hayle, Cornwall TR27 4HE  
Charity No. 1134680