

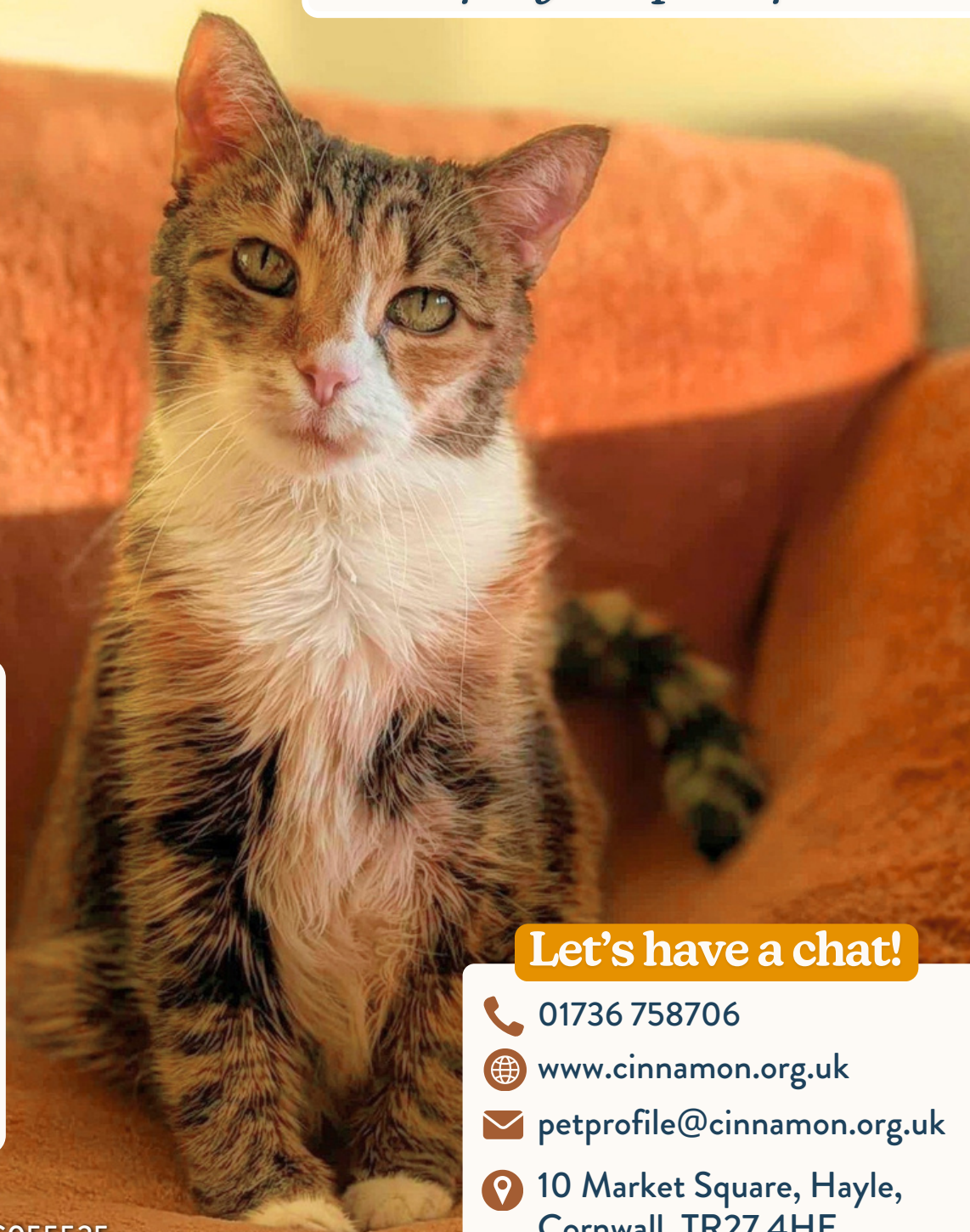


The Cinnamon Trust

The national charity for older people,
the terminally ill and their pets

Pet Profiling

Making lifelong provisions
for your pet's future.



Let's have a chat!

☎ 01736 758706

🌐 www.cinnamon.org.uk

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Cornwall, TR27 4HE

Charity No. 1134680 & SC055535

Loving Care When You're Not There

Everything we do begins with one simple aim: to keep older and terminally ill people and their beloved pets together for as long as possible. Our dedication to achieving this goal since 1985 has taught us the importance of knowing that, should anything happen to you, your pet will be loved and cherished forever more.

We pride ourselves on making this promise, providing pet owners with invaluable peace of mind about their pet's future. We call this **Pet Profiling**.



What Is Pet Profiling?

Pet Profiling is a service that helps ensure your pet's future is planned for should you pass away or go into nursing care. **This can be done at any age.**

By creating a detailed Pet Profile, you'll tell us about your pet's personality, routines, favourite foods, likes, dislikes, medical history and the little things that make them special. This information helps us understand your pet as an individual, so if we're ever needed, we can provide the care that's right for them from day one.

Depending on their individual needs, pets will be carefully matched with a loving Forever Foster family or, when there are complex medical needs, welcomed into one of our home-from-home sanctuaries.

WHY PROFILE?

Our pets are part of the family. They share our homes, our routines and some of our happiest memories. They depend on us every day, so it's only natural to wonder what would happen to them if you were to move into permanent nursing care or pass away.



Pet Profiling provides reassurance that your pet's future has already been thoughtfully planned. It can be completed at any stage of life, giving you peace of mind that, should we ever be needed, we'll already know the details that matter most to your pet's happiness and wellbeing.

Some people choose to Profile their pets because they are getting older or living with a serious illness. Others may not have family or friends who could care for their pet in the future. Many simply want the comfort of knowing that, whatever happens, their beloved companion will always be safe, loved and cared for.



Why The Cinnamon Trust?

When people profile their pets with us, they are placing a huge amount of trust into our hands. That's something we never take for granted. One of the unique reasons people choose to make provisions with us is that we never use kennels or catteries. We don't own rehoming centres; instead, pets move either directly from their own home or from a temporary home-from-home foster placement with a volunteer.

We know every pet is different. Some love cuddles and endless fuss, while others are happiest snoozing on a favourite chair. Some have medical needs requiring extra care, while many simply need a warm, comfortable home.



Whatever makes your pet special, we'll do everything we can to make sure their future feels as comfortable and familiar as possible. Every animal in our care, no matter their shape and size, is treated as an individual and loved as one of our own. This fact remains for life, even once a Forever Foster family has been found, every pet remains under the care and ownership of The Cinnamon Trust.

WHAT WE OFFER

Home-from-Home Care

We know how important a home environment is for pets, especially during times of change. That's why we always provide a home-from-home experience and never use kennels or catteries. Every prospective home is checked and assessed by The Cinnamon Trust, and pets are carefully matched with their perfect Forever Foster family or, where more complex medical needs arise, welcomed into one of our sanctuaries for comfort, companionship and expert care.

Every Pet Welcome

Every pet deserves a secure future. Whatever their age, breed, species or medical needs, we'll do all we can for them.

Lifetime Care & Support

We cover veterinary costs for the rest of your pet's life and continue supporting both pets and their foster families long after placement.

Our dedicated animal welfare team is always on hand to offer advice, reassurance and assistance, with a 24/7 emergency helpline available whenever it's needed.

Keeping Families Together

We know that many pets form close bonds with one another, so we always make sure those special friendships stay together.

HOW IT WORKS

We'll guide you through each step of our Pet Profile service, helping you create a plan that gives you peace of mind and helps ensure your pet's future is protected.

1 Complete Your Pet Profile

Tell us about your pet online or over the phone. We'll guide you through the process and answer any questions you may have.

2 We'll Review Your Information

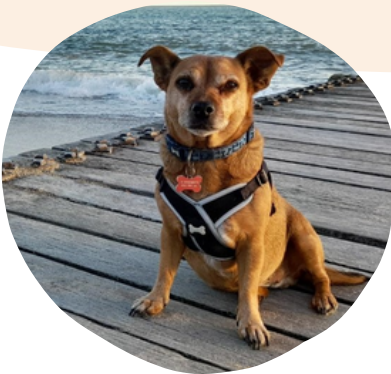
A member of our team will go through your Pet Profile and will get in touch if we need any additional information.

3 Receive Your Confirmation Pack

Once everything is complete, we'll send you your confirmation documents.

4 Record Your Wishes

A Pet Profile is not a legal document. Including instructions in your Will helps make sure your wishes are clear and can be carried out as you intend.



Edward, Sylvia
Mollie & Tilly

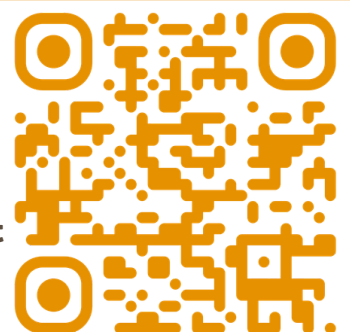
"The Pet Profiling process showed us just how much care and thought goes into finding the right future home for a pet. While it wasn't always easy to think about, it was reassuring and heartwarming to know our two lovely girls would be looked after if anything were to happen to us."

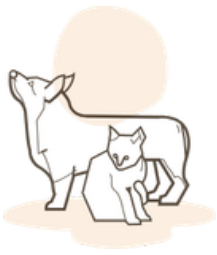
We can't thank The Cinnamon Trust enough for their kindness and support.'

Start Your Pet Profiling Application



The application process is straightforward and covers details about your vet, emergency keyholders, next of kin contacts and, most importantly, your pet. For full details or if you need help, please visit cinnamon.org.uk/pet-profiling or call us on 01736 758706.

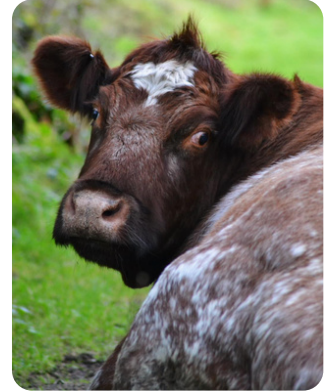




Our Sanctuaries

For many pet owners, one of the greatest comforts is knowing their beloved companion will always be cared for, whatever the future may hold.

Set within acres of peaceful countryside, our two home-from-home sanctuaries - Poldarves Farm in Cornwall and Hillside Farm in Devon - provide lifelong care for Cinnamon Trust pets whose owners have planned ahead through Pet Profiling. If an owner moves into permanent nursing care or passes away, we can step in and make sure their pet continues to receive the love and care they deserve.



While many pets are matched with Forever Foster families, some pets with complex medical needs are better suited to sanctuary life. Our sanctuaries are warm and cosy, with sofas, TVs and home comforts. There are familiar routines, dedicated staff and wide, open spaces for the residents to enjoy - we never use kennels or catteries. Every pet is treated as an individual and receives care tailored to their needs.

From dogs and cats to horses, ponies, tortoises and chickens, all of the residents receive expert care including daily exercise, grooming, medication, physiotherapy and, most importantly, plenty of love and affection.



***We love and welcome pets of all shapes and sizes.
If you love them, so will we.***



Love, Loss and a Promise Kept

I first met Jean while carrying out a meet and greet with the beautiful Bailey for The Cinnamon Trust. He was lovely, no trouble to walk, and so The Trust were able to find some ongoing support for them. Of course, I offered my services to walk Bailey regularly, which was the start of a beautiful friendship between me and Jean.

As the months went by, Jean began inviting me into her home for a natter over a cup of coffee after my walk with Bailey. Tragically, later that year, Jean was given a terminal cancer diagnosis, and her first thought was of Bailey. She adored her beloved boy and was so worried about what would happen to him when she passed away.



I talked to Jean about how The Cinnamon Trust provides a special service called Pet Profiling which would mean that, when the time came, Bailey would be taken care of by The Trust forever more. This brought great comfort to Jean, as Bailey was her biggest worry, and now she could find peace in knowing that no one else could take him apart from The Cinnamon Trust. She also let her solicitor know so this was included in her Will.

In the final weeks of Jean's life, Debbie at The Cinnamon Trust head office was a real help and comfort to Jean and myself. Debbie kept in close contact with us both, where she'd often have calls with one of us crying down the phone. All the way up to Jean's final hours, her only concern was Bailey. I reassured her that everything was in place and I'd keep my promise that no one other than The Cinnamon Trust would take on the lifelong care of him. I told Jean that Bailey would be loved and looked after until it would be his time to join her. Jean squeezed my hand and smiled, and we both welled up. Jean sadly passed away at home with Bailey and me by her side.

It was decided that Bailey's forever home would be in Cornwall, and he'd spend his retirement at The Trust's Poldarves Sanctuary. A lovely man named Colin came to collect Bailey, and my heart broke a little bit more. But as they drove away, I whispered to Jean, 'I've kept my promise Jean, now you can sleep tight.'

Bailey settled in really well at his new home. He's made friends with the other residents and the dedicated team at Poldarves. The wonderful manager, Eileen, sends me regular updates, videos and photos of my beloved Bailey which has helped to fill the Bailey-sized void he left in my heart. The Cinnamon Trust is a wonderful charity, and I'm so proud to be part of it! - **Dawn's Story**

Keeping People and Pets Together

Whenever possible, we help people continue caring for the animals they love. Through our nationwide network of volunteers, we provide practical support to people aged 65 and over, as well as those living with a terminal illness, helping them to keep their pets by their side for as long as possible.

This can include help with:

- Dog walking
- Cleaning litter trays, pet bedding and bird cages
- Transporting pets to veterinary appointments
- Short Term Foster care if an owner is admitted into hospital
- Other practical assistance provided by our nationwide volunteer network.



If you wish to find out more about the practical help that may be available to you and your pet, please get in touch.



01736 757 900



www.cinnamon.org.uk/pet-care



hello@cinnamon.org.uk

Sometimes, despite everyone's best efforts, there comes a time when an owner can no longer care for their pet because they have moved permanently into nursing care or have passed away. That's where Pet Profiling becomes so important.

Our Promise to Pets

Every pet is unique. By understanding their personality, needs and routines before they need us, we can help ensure that their future feels as familiar and comfortable as possible.



How This Is Made Possible

The Cinnamon Trust can only continue its work thanks to the kindness and generosity of our supporters. Some people leave gifts to help cover their pets' care, but where this isn't possible, every pet receives the same love and attention. This support allows us to provide our services and lifelong help for pets who come into our care.

When a pet joins The Cinnamon Trust family, we promise to provide everything they need for life, including veterinary treatment, medication and specialist care. You can support our work by becoming a member, donating, volunteering or leaving a gift in your Will.

Leave a Gift in Your Will

Gifts left in Wills play a vital role in securing the future of The Cinnamon Trust.

After providing for family and loved ones, many supporters choose to leave a gift to help ensure future generations of people and pets receive the same care and support available today.

Every gift, no matter its size, helps us give care, support and peace of mind to older people, the terminally ill and their pets when they need us most - today, tomorrow and for many years to come.

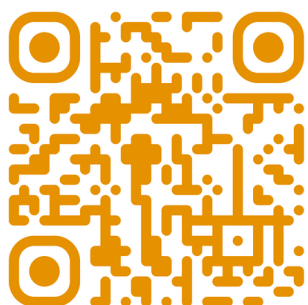


Our Free Will Writing Service

We understand that making a Will is an important step in planning for the future. That's why we offer a Free Will Writing Service, helping supporters put their wishes in place while considering the future of the people, pets and causes they care about.



There's no obligation to leave a gift to The Cinnamon Trust when using this service. However, many supporters choose to remember the Trust in their Will, helping us continue protecting the special bond between people and pets in the future.



For more information about our Free Will Writing Service, please call 01736 809 722 or email legacy@cinnamon.org.uk.

Become a Member

By becoming a member of The Cinnamon Trust, you join a community dedicated to protecting the special bond between people and pets.

Membership provides valuable ongoing support for our work and helps us continue offering services to those who rely on us. Members also receive updates about the charity and the difference their support makes.

To become a member today, **please call 01736 757 900 or visit cinnamon.org.uk/trust-membership**



Make a Donation

Your donation helps The Cinnamon Trust keep older and terminally ill people together with the pets they love. Every gift, large or small, helps us continue providing vital support and peace of mind to pets and their owners.



Make it Regular

Monthly donations provide a reliable source of income that helps us plan ahead and respond to increasing demand. By giving on regular basis, you help ensure we can continue providing our essential services to people and pets who need us, now and in the future.

To make a donation, **please call 01736 757 900 or visit cinnamon.org.uk/donations**

JOIN OUR COMMUNITY

Together, our supporters, volunteers and staff help protect the special bond between people and pets every day. If you would like more information about how to support our work, we would love to hear from you.

Thank you for being part of our story.



Profiling Is a Top Tip Says Kip

'Hello! My name is Kipper. I'm a young tabby cat with a matching tail, a smart set of whiskers, very fast paws and a serious talent for sleeping on tummies. I live with two wonderful humans: my Margaret and my Jeremy.

He is 85, she is 82 and I decided quite quickly that they were exactly the right people for me. Apparently, I arrived at just the right time. Humans talk a lot about timing – I don't know much about that, but I do know that from the moment I walked through the door, everything felt warmer.

Margaret has dementia. Some days her world can be confusing but I've noticed something important: I am not confusing at all. I am very clear. I am soft. I purr. I listen. I sit close. Margaret talks to me constantly, telling me stories and asking me questions. Sometimes she repeats things, but that is absolutely fine by me. I never interrupt; I simply purr away. Jeremy says I've changed their lives. Personally, I think they've changed mine too.



Every morning, I help Jeremy wake up by jumping on his chest (a vital service). I love our walks up the drive, where we play my favourite games: racing up trees or chasing about. At night, I settle down to sleep by curling up on their bed - or, preferably, on a tummy. When Jeremy goes out walking or rowing, I stay behind with Margaret and her carer. I make sure no one feels alone. Companionship is quiet work, but it matters.

One day, I overheard something important. Jeremy had Profiled me with The Cinnamon Trust. I didn't fully understand at first, but I could feel the relief in the room. You see, my humans love me deeply, but they also think ahead. They wanted to know that if they could no longer care for me – if illness came, or they had to go into care, or even if the time came to say goodbye – I would be safe, loved, and looked after.

That's what The Cinnamon Trust does. They make promises that last a lifetime. Not just human lifetimes, but pet ones too. Knowing that there is a plan for me gives my humans a lot of reassurance as they enter their later years so they can relax, love me fully and enjoy every moment we have together. That matters more than you might think! Thanks to The Cinnamon Trust, my humans know that no matter what happens, I will always be cared for. And thanks to my humans, I know what it means to belong.'



If you love them, so will we!



Let's have a chat!



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